



SERENGETI

GOLF CLUB

May 2011
Edition No. 2

INFORMATION



WELCOME TO THE SERENGETI GOLF CLUB

The most important attribute of history is its ability to serve as a platform for the future. The history of golf is no different.

As we at Serengeti embark to establish a club that will rank among the game's best, we also have to pay tribute to and respect the history of the game and acknowledge its influence on our future.

There are many luminary golf clubs around the world and in broad strokes we can classify these along three lines – Private Clubs, Public Facilities and Resort Facilities.

As golfers we seem intensely familiar with some of them. Icons such Augusta National, Riviera and Muirfield Village are all private clubs and the vast majority of us will never have the privilege of experiencing these clubs firsthand.

Some high-end public facilities like the TPC Sawgrass and Pebble Beach is accessible, but at a price. And the nature of resort facilities such as Bandon Dunes, are that they are geared to deliver a once-in-a-life, rather than an everyday experience.

What we wish to achieve at Serengeti is a hybrid that will encapsulate the best of a private club experience, whilst still retaining the accessibility of a high-end public facilities. In short, we are striving to achieve the best of both worlds.

We have been blessed with a superb course and a magnificent clubhouse. Our course creator Jack Nicklaus remains the name to beat in golf.

However we know that in the long term we will be defined by our members and how they experience the club. In turn, how our members promote and represent the club will have an enduring effect on our image and our place on golf's various stages.

This booklet was conceptualized to offer you some insight into what we wish to achieve, what we stand for, what we promise and, in turn, what we expect from you as a patron.

Like any rule in life, none of this is cast in stone and the spirit of the guidelines are more important than the black-on-white status of each guideline.

We trust you will join us as we approach the journey of establishing Serengeti as a world class facility together.



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PLEASE REFER TO THE CONTACTS PAGE AT THE BACK OF THE BOOKLET FOR CONTACT NAMES, TELEPHONE AND EMAIL ADDRESSES.



1. INTRODUCTION

The Serengeti Golf Club was opened in June 2009, by the iconic golfer and course designer, Jack Nicklaus.

This Jack Nicklaus Signature golf course joins an elite group of 300 courses worldwide that carries the Nicklaus name but is the first 27-hole signature course in Gauteng. There are just five other Nicklaus courses in South Africa; Pecanwood (Northwest Province), Pearl Valley (Western Cape), Simola (Southern Cape), St Francis Links (Eastern Cape) and Houghton Golf Course. Most of these have won numerous industry awards in the last decade, with Serengeti Golf Club most recently receiving “Best New Course” award for 2010 from Golf Digest.

Serengeti comprises of an 18 hole course, named Masai Mara, which has a rugged grassland and dune scape look and feel and a 9 hole course, named Whistling Thorn, which features classic design elements and a plains like feel.

The Serengeti Golf Club is the first course in Gauteng to use cool season grasses meaning that the course remains lush green throughout the year. A variety of tee options combined with a careful consideration to daily set-up can provide the sternest of challenges for the most skilled players, yet the ideal environment for new golfers to learn the game. There are a number of unique features, such as the challenging par five, 8th hole with its island green.

Harnessing the two golf courses is a multi faceted clubhouse of over 6500 square meters. This venue is not only aesthetically appealing but incorporates a variety of facilities, including several lounges, bars, two restaurants and banqueting facilities, as well as Golf Academy, Fitness Centre and Pro shop.

The Serengeti Golf Club is a privately owned company that operates independently of the Serengeti Golf & Wildlife Estate. Over time it will progress to become a private facility and membership will be capped.

2. PROCEDURES

- **Golf Bookings:**

Please phone, email or visit reception to book your tee off time. See contacts page for details. Credit card details must be provided to secure your booking. Your credit card will be charged if you do not arrive for golf, and do not provide notification to cancel, of at least 24 hours. Once you have completed your round of golf, we delete your credit card details.

- **Corporate Golf & Golf Events:**

Please contact our Golf Events Manager should you wish to book or enquire about a Golf event. We can assist you in planning your day and will discuss details including, formats, size of field, tee off times, catering and prize giving requirements. Golf Event guests have a designated corporate registration desk, situated at the base of the stairs in the Club House, where they can register their players.

- **Shoes:**

As a visitor or member it is critical for your shoes to be cleaned before your round of golf to ensure we eliminate other foreign grasses. A portable foot bath is arranged for this purpose.

Poa Annua, common to many golf courses and often considered as 'acceptable' turf, is in fact a weed and the Poa seed heads are easily transported underneath golf shoes. We would like to maintain the cool season grass pure on our fairways.

- **Whistling Thorn:**

Whistling Thorn, is a pitch, pay and play nine hole golf course, and play is on a 'first come, first serve' basis (ie we do not take bookings in advance)! Please note that golf carts are not always available for Whistling Thorn and we request that you visit the Pro shop to pay your green fees.

- **Storms and Lightning**

In the case of a storm when the lightning siren prevails, golfers must please proceed to the nearest shelter or return to the Club House. Please refer to pages 6 & 7 for the positioning of the lightning shelters

3. PRO SHOP AND CLUB COMPETITIONS

The golf pro shop offers a wide range of golf apparel and equipment. The Head Professional and his team are available to assist you and can provide valuable advice regarding clubs and store merchandise. We also offer a full workshop doing all club repairs and adjustments. Gift vouchers are also available for purchase.

Club competitions take place on Wednesdays and Saturdays and the following golf member events take place annually:

- | | |
|----------------------------|--------------------|
| • Club Championships | 16 & 17 April 2011 |
| • Memorial Tournament | Every five years |
| • Member/Member Tournament | 30 July 2011 |
| • Family Tournament | 15 October 2011 |
| • Boertjies vs Souties | 29 October 2011 |
| • Member/Guest Tournament | November 2011 |

4. LAYOUT OF 9 HOLE GOLF COURSE : WHISTLING THORN



HOLES	1	2	3	4	5	6	7	8	9	GROSS
PAR	4	5	3	4	4	3	5	4	4	36
DISTANCE: BLACK	336	537	175	383	330	149	495	329	407	3141
WHITE	324	529	162	377	321	136	421	317	396	2983
RED	263	451	135	321	270	100	365	264	327	2496

LIGHTNING SHELTER & ABLUTIONS



LAYOUT OF 18 HOLE GOLF COURSE : MASAI MARA



HOLES	1	2	3	4	5	6	7	8	9	OUT
PAR	4	4	5	4	3	4	4	5	3	36
DISTANCE: BLACK	360	311	507	362	150	381	389	467	176	3103
WHITE	352	303	493	325	122	375	383	435	133	2921
RED	298	257	459	292	116	323	328	387	105	2565

HOLES	10	11	12	13	14	15	16	17	18	IN	OUT	GROSS
PAR	4	5	3	4	4	3	5	4	4			
DISTANCE: BLACK	342	483	175	407	363	135	531	304	403	3143	3103	6246
WHITE	332	435	161	395	278	122	446	297	395	2861	2921	5782
RED	276	377	111	329	249	98	387	266	343	2436	2565	5001

LIGHTNING SHELTER & ABLUTIONS



5. ESTATE RULES

- **Estate Disclaimer**

The developer, the Serengeti Property Owners Association or the Serengeti Golf Club, its directors, management, members, employees and/or representatives, shall not be liable for any damages or losses suffered due to death of or injury to any person, or damage to or loss of any property, through acts of omissions howsoever arising by any whomsoever caused or through whatsoever cause(s) or through any water bodies, wild animals, and construction equipment. Without derogating from the generality of the foregoing. This will include such damages or losses caused or inflicted by or through any wild animals, construction equipment or building material, any golfer or caddy, golf carts, golf balls, or any other golf accessories or fraud or theft by any employee or representative of the developer, Serengeti Property Owners Association or the Serengeti Golf Club.

- **Access Cards**

For those who are members but not home owners on the estate, you are entitled to your own access card as determined by the board of trustees. Please contact the Membership Consultant to receive the necessary application form. That form must please be signed by the Operations Manager and then taken in person to the EMC (Estate Management Centre) where you will be finger printed and photographed before being issued with an access card.

- **Carts:**

Residents arriving to play must please utilise the main roads to access the club and not drive along golf course cart paths.

Please make note of the following cart rules when playing golf:

- Maximum two adults per cart
- Only black, electric golf carts with tan coloured seats are permitted on the golf course.
- No standing or riding on the back of carts
- Carts are to remain away from greens and tees at all times
- Carts are to vacate fairways and rough to the path, 30m before the green or adhere to directional rope or signage
- No carts to leave the path on any of the par 3's
- Carts to please avoid visibly high wear and wet areas
- Carts are not permitted in any native (veld) grass vegetation.
- No under 16s entitled to drive carts when playing golf
- Under no circumstances may carts drive over kerbs
- Where there is any damage or theft to golf carts, the driver will be held accountable
- Please remain off the fairways when they are very wet or covered in frost

Any person who fails to comply with the above cart rules will first receive a warning, on the second infringement the cart will be taken away and you will be required to carry your bag for the remainder of your round.

- **Jogging, cycling and leisure walking in and around the Club**

Under no circumstances may a person jog, cycle or walk on or around the golf course during hours of golf play. Only the main roads or Estate cart paths may be used during these times.

- **General Estate Related Information**

You can contact the Estate Manager at the EMC office for copies of the following Estate related documents:

- Estate Rules and Regulations (as per the Property Owners Association)
- Schedule of Transgressions and fines
- Access Control Procedure
- Policy for golf carts

6. CLUB HOUSE RULES

- **Towels:** Members and visitors are not permitted to take club towels from the clubhouse for use on the golf course.
- **Alcohol:** Members and visitors are not permitted to bring alcoholic beverages into the clubhouse, on to the golf course or purchase alcohol to take away.
Junior members may neither purchase alcoholic beverages, nor have alcoholic beverages purchased for them.
- **Animals**
No animals are allowed in the clubhouse or in any area where food and beverages are sold and if taken onto the Golf Course (only outside of golf times) a leash is required. Animal owners are responsible for cleaning up after their pets.
- **Damages/Loses to Club property or Personal Property**
A member damaging Club property shall pay for such damage unless the Board of Directors decides otherwise. The Club will assume no responsibility for loss of, or damage to, cars or contents while parked on Club property or for personal property left anywhere on the Club premises which includes the lockers and locker rooms, pro shop, and dressing rooms and on golf carts.
- **Smoking**
Serengeti Golf Club supports a NON SMOKING environment and we do not promote the sale of tobacco products in the Club. However, some designated smoking areas have been provided.

Golfers are to please use the mini bin ashtrays in the golf carts for their cigarette butts
- **Lost Property**
A “lost and found” service is run by the Pro shop and the lost items are kept for a period of one month.
- **Dress Code: Golf Course and Driving Range**

Gentlemen

ACCEPTABLE	UNACCEPTABLE
Club policy requires all players be neatly dressed, including: <ul style="list-style-type: none"> • Collared shirts • Shorts and trousers must be of a tailored style • Soft spike golf shoes must be worn • Any colour short sock or ankle type sock may be worn 	<ul style="list-style-type: none"> • Denim jeans • Elastic or drawstring waist trousers • Hawaiian style shorts and shirts • Slip slops or sandals • Football type jumpers and shirts • Steel spiked golf shoes • Shirts are to be tucked in at all times • If wearing long socks they are to be pulled up • Running/sport shoes

Ladies

ACCEPTABLE	UNACCEPTABLE
<ul style="list-style-type: none"> • Tailored shorts, tailored slacks, and tailored ¾ length slacks, skirts. • Blouses and shirts • Ladies are requested to use fashion discretion in the Club at all times 	<ul style="list-style-type: none"> • Denim Pants

Failure to meet our dress regulations could result in members and visitors not being able to play golf.

- **Dress Code: Bar, lounge and dining areas**

ACCEPTABLE	UNACCEPTABLE
<ul style="list-style-type: none"> • Smart casual attire to be worn after 18h00 • Tailored long pants and smart shoes • Regular collared shirts or crew neck golf shirts tucked into trousers at all times. Tailored shirts may be worn over trousers 	<ul style="list-style-type: none"> • Trainers • Caps or hats • Shorts or slip slops after 18h00 • T-shirts or vests at any time • Tracksuits

- **Golf Course Information**

1. The measurements on the sprinklers are in meters and measured to the front of the green
2. Tee plaques and score card measurements are to the middle of the green.
3. Environmentally sensitive areas are off limits and not to be entered.
4. No preferred lies.
5. No carts within 30 meters of a green or tee unless on a cart path.
6. Please keep pace with the fourball in front of you and not the fourball behind you.
7. Pace of play policy is 2 hours per nine and 15 minutes at halfway. Total round is 4hrs 15 min. Players not adhering to this may be requested to skip a hole or forfeit the round.
8. The marshals represent the Golf Directors on the course, so please respect their instructions
9. Men are off the black markers, seniors are off white markers and ladies are off red markers

- *Golfers don't need rules only guidelines* -



7. CLUB HOUSE SERVICES

GOLF ACADEMY

- The Academy and driving range facility is only available to golfers as a warm up to their game. Should you wish to make use of the driving range as a practice facility, you will need to join as an academy member and you may contact the membership consultant in this regard.
- The Academy has the following services available to both members and visitors:

Private lessons and assessments
Children's group sessions
Fitness sessions and assessments
Physiotherapy treatments
Sports Psychology sessions

Gym facility: The gym is only available to members, home owners and academy students. Please contact the Academy for enquiries and membership information

See contacts page for Academy professionals or therapists.

- Operating Times:
 - Driving Range: Opening – 30 min before the first tee off
 Closing in summer – last bucket at 18h00
 Closing in winter – last bucket at 17h00
 - Gym: 05:30 – 20:00 Daily

RESTAURANTS: OPERATIONAL HOURS & DRESS CODE:

Restaurant E18HTEEN :

This venue is open for special events only (such as wine tastings and other special promotional occasions). These events are advertised on the bi-weekly Club newsflash, which you should receive via email. The dress code for this fine dining restaurant is smart, and casual clothing such as shorts and slippers will not be acceptable. A family carvery takes place in Restaurant E18hteen on the first Sunday of every month.

The Deck:

“The Deck” restaurant and bar is a less formal venue for golfers and guests with flat screen televisions and a comfortable lounge area for social relaxation. Please note that the deck is open Monday to Sunday and closes at 21h00. A social “happy hour” and members & home owners lucky draw takes place in the Deck with live music every Friday evening.

CONFERRING AND BANQUETING

Our Conferencing Centre offers a private executive boardroom as well as a banqueting hall which can accommodate up to 200 seated guests. Our banqueting staff have experience in arranging a variety of functions including weddings, business meetings, conferences, product launches and executive dinners.

SPECIAL SERVICES

Reciprocity arrangement: We have reciprocity with all other Jack Nicklaus signature courses in South Africa. These include Pecanwood, Houghton, Simola, St Francis and Pearl Valley. Bookings at these courses can only be made through our Directors of Golf here at Serengeti on your behalf.

SHUTTLE SERVICE

Please contact reception for information regarding the shuttle transport service. Please note that we do outsource this service which is an additional cost.

WE WELCOME ANY FEEDBACK REGARDING THE GENERAL SERVICE AND YOUR EXPERIENCES AT SERENGETI, SO PLEASE EMAIL SERVICE@SERENGETI.CO.ZA WITH YOUR COMMENTS

SERVICE	CONTACT	EMAIL	PHONE
GOLF BOOKINGS & GOLF EVENTS	GOLF EVENTS MANAGER	golfbookings@serengeti.co.za	011 552 7208
GOLF BOOKINGS	GOLF CO-ORDINATORS	golfbookings@serengeti.co.za	011 552 7200/7
GENERAL QUERIES	RECEPTIONIST	clubreception@serengeti.co.za	011 552 7200
SERVICE FEEDBACK		service@serengeti.co.za	
RESTAURANT BOOKINGS	RECEPTIONIST	clubreception@serengeti.co.za or f&b@serengeti.co.za	011 552 7200
CONFERENCING & BANQUETING	BANQUETING MANAGERS	conference@serengeti.co.za	011 552 7200
GOLF & GOLF ACADEMY MEMBERSHIPS	MEMBERSHIP SALES CONSULTANTS	memberships@serengeti.co.za	011 552 7200
GOLF QUERIES	DIRECTOR OF GOLF	golfdirectors@serengeti.co.za	011 552 7200/9 011 552 7213
GOLF ACADEMY	GOLF PRO's	golfacademy@serengeti.co.za	082 413 0215
GOLF ACADEMY	FITNESS TRAINER	gym@serengeti.co.za	076 473 8887
GOLF ACADEMY	PHYSIOTHERAPIST		076 225 2481
GOLF ACADEMY	SPORTS PSYCHOLOGIST		082 457 3507
SERENGETI ESTATE (E.M.C)	ESTATE MANAGER	hannes@serengeti.co.za	011 552 7000
SCHOOL: CURRO SERENGETI	SCHOOL ADMINISTRATIVE MANAGER	adminserengeti@curro.co.za	011 552 7300
SERENGETI PROPERTIES	SALES CONSULTANTS	properties@serengeti.co.za	0861 396 396

EMERGENCY NUMBERS:

Security Control Room: 011 552 7008

Golf Club: Manager on Duty 011 552 7200